



Rewarding experts for transferring valuable knowledge

ONBOARDING

FIRST PROMOTION

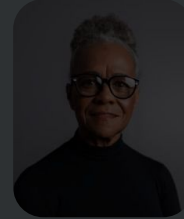
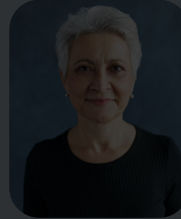
10,000

Baby boomers retire every single day

RETIREMENT

Source: AARP

57%
of baby boomers



Share **less than**
half of their
knowledge

Source: PBS

21% share
absolutely
nothing

Source: PBS



SENIOR ENGINEER

What does
Mark, a senior
manufacturing
engineer, think?

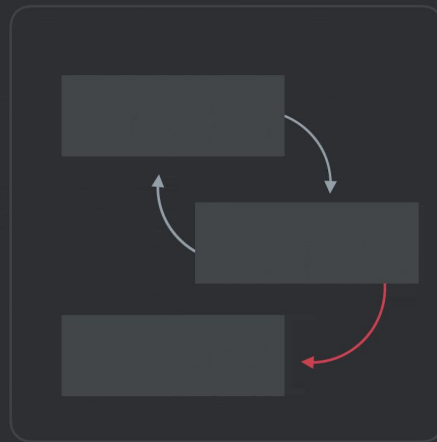
Wikis and
shared drives?



Documentation
mandates?

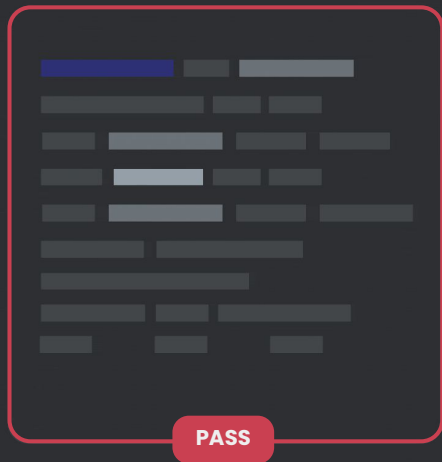


Knowledge
management
platforms?



Nothing solves the **real** problem

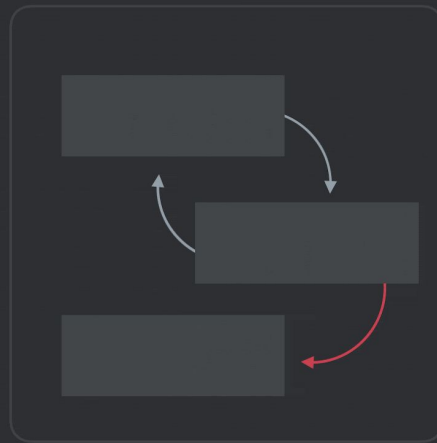
Wikis and
shared drives?



Documentation
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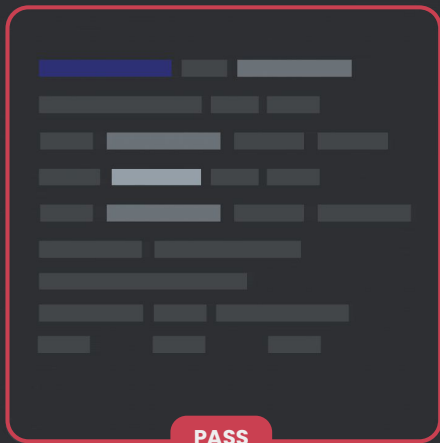


Knowledge
management
platforms?



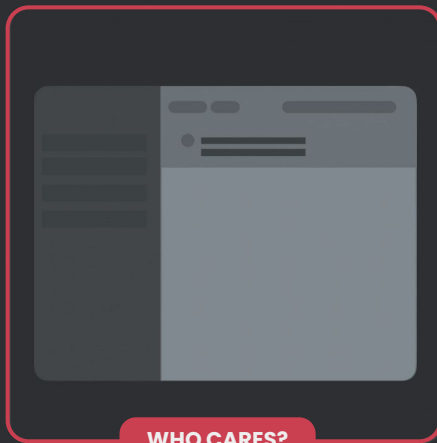
Nothing solves the **real** problem

Wikis and
shared drives?



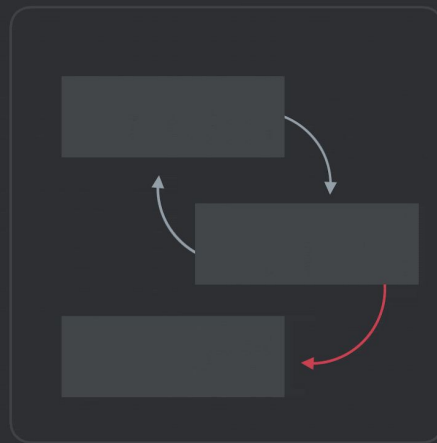
PASS

Documentation
mandates?



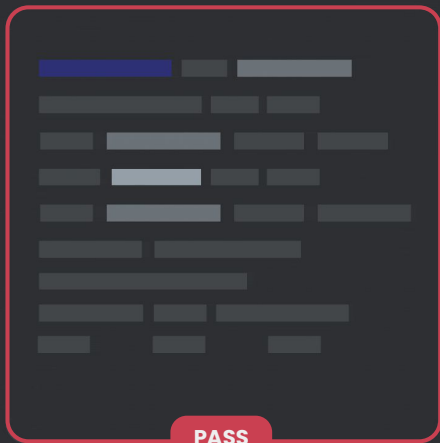
WHO CARES?

Knowledge
management
platforms?



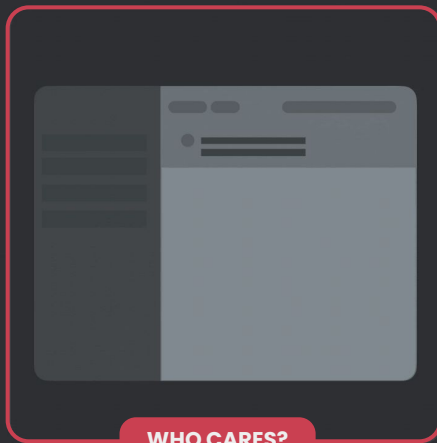
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Wikis and
shared drives?



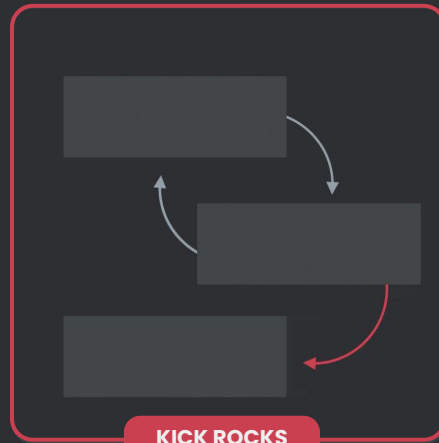
PASS

Documentation
mandates?



WHO CARES?

Knowledge
management
platforms?



KICK ROCKS

Nothing solves the **real** problem

Behavior follows reward

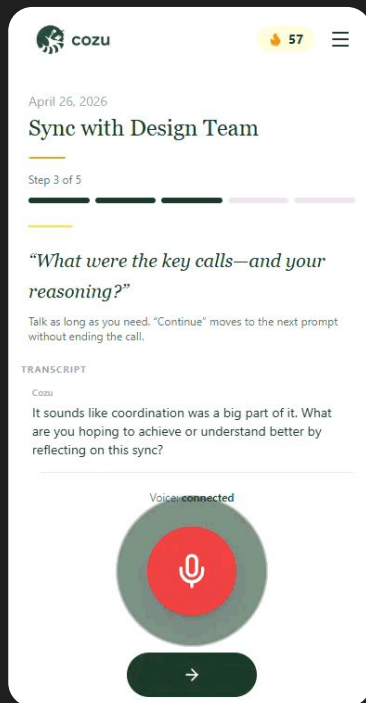


It **always** has

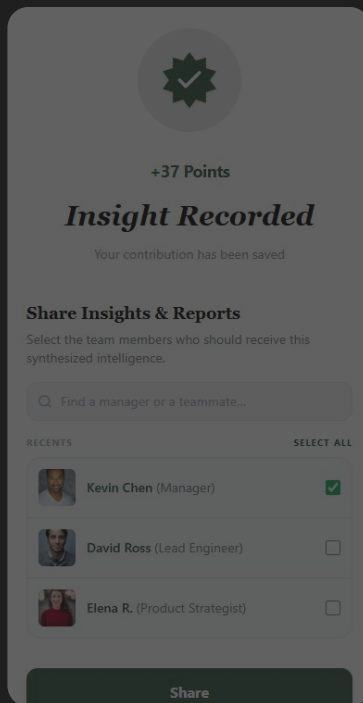


Rewarding experts for **transferring** **valuable knowledge**

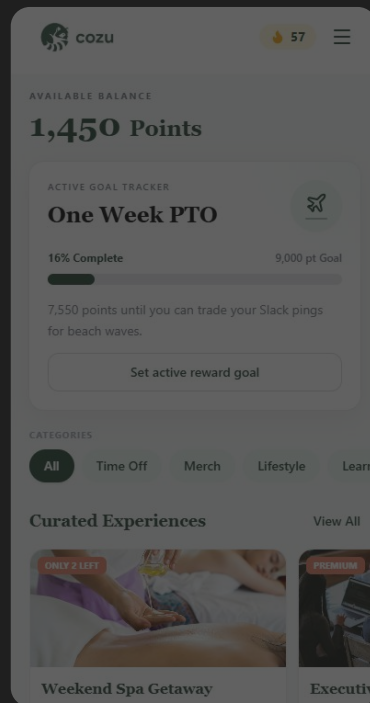
Speak



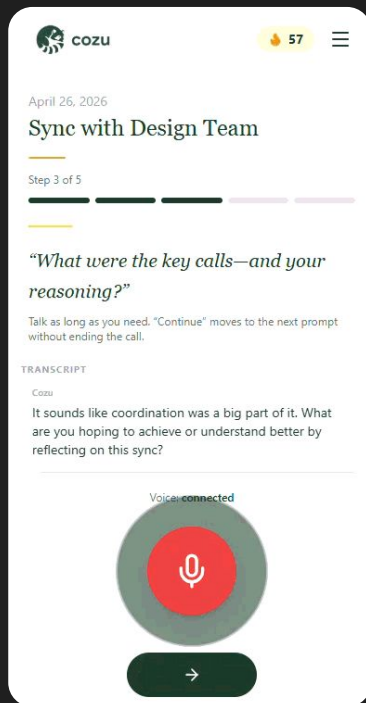
Capture



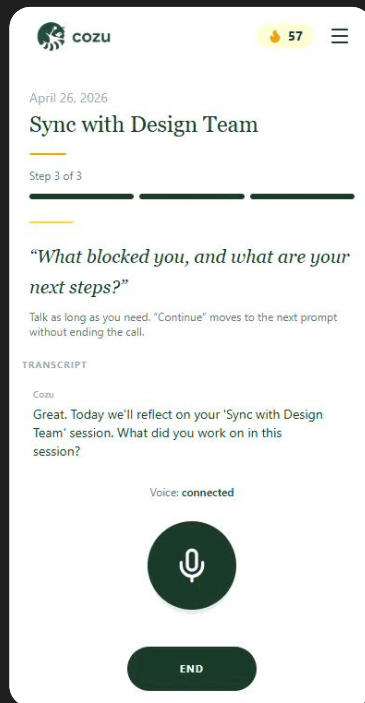
Earn



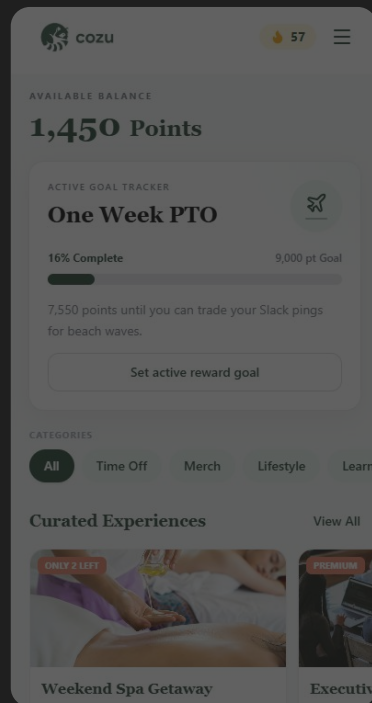
Speak



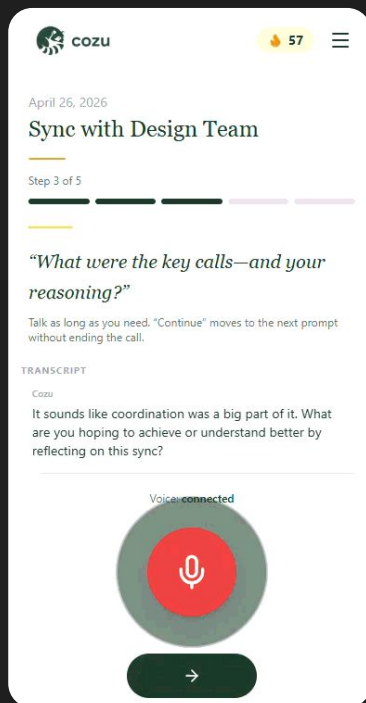
Capture



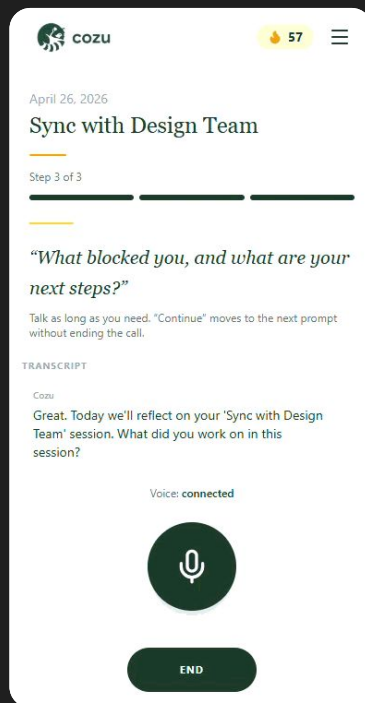
Earn



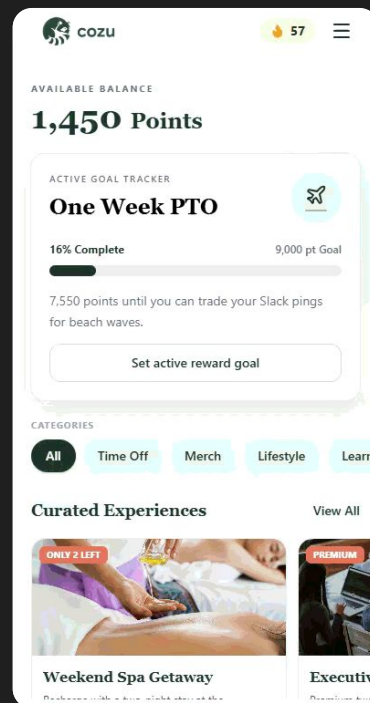
Speak



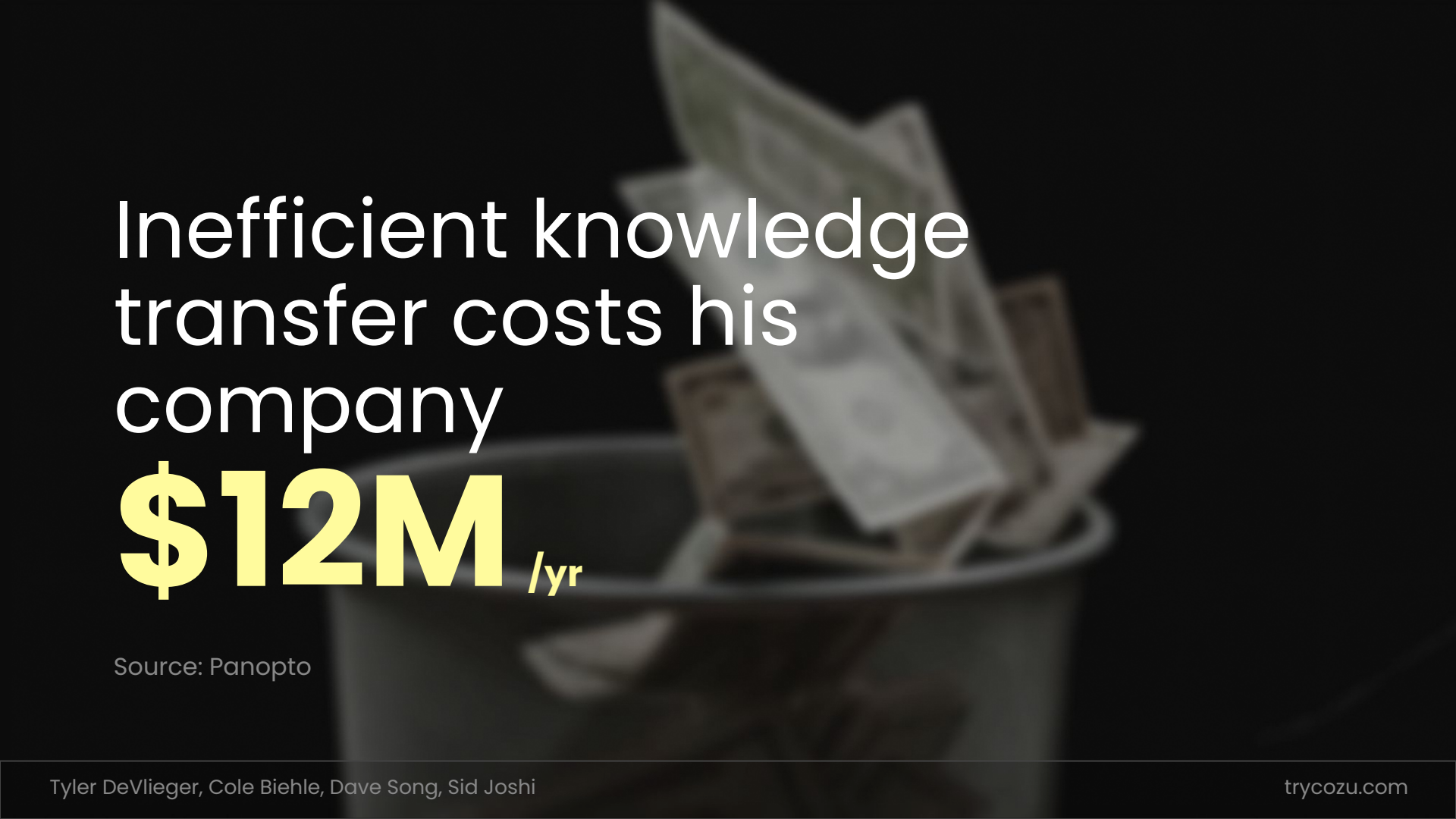
Capture



Earn

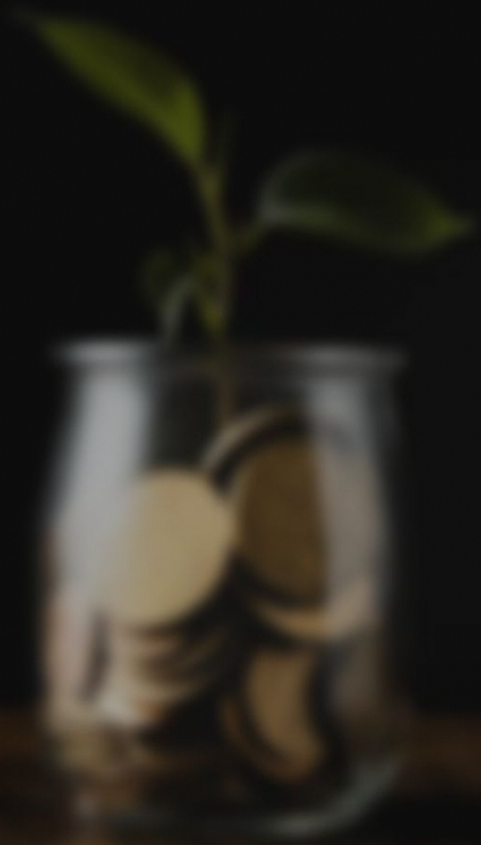


Cozu is simple, **seamlessly
capturing** his knowledge at
the moment of discovery



Inefficient knowledge
transfer costs his
company
\$12M /yr

Source: Panopto



With Cozu, they
could reclaim
more than
\$9M /yr

Looking forward

PILOT

Verbal **Pilot** **Commitment**

to test with senior
engineers of a **major R&D**
company

Looking forward

PILOT

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PARTNERSHIP

Potential **Implementation** **Partnership**

in talks with the Chief
Strategy Officer at a **major**
robotics innovation institute

Built by experts who understand the **human side** of the problem



CEO

Tyler
DeVlieger



CPO

Cole
Biehle



CXO

Dave
Song



CTO

Sid
Joshi



COZU

Incentivizing Insights

Raising \$500,000 SAFE

To support pilot efforts this
summer and fall



Learn more at trycozu.com